

SOUTHEAST ASIA TRAVEL COLLECTIVE GIVEAWAY

OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN

The Southeast Asia Travel Collective Giveaway (the “Contest”, “Giveaway”, or “Sweepstakes”), which is hosted by ASEAN Tourism (“ASEAN Tourism” or “Sponsor”) is a contest in which entrants can enter for a chance to be one of three winners to win luggage and travel accessories from Victorinox and a trip for two to one of the Southeast Asian countries that is part of ASEAN for 4 nights. There is no purchase necessary to enter this Contest or win a prize. ASEAN Tourism’s vendors and partners may be referred to as “Promoter” in these Rules. Not sponsored, endorsed, administered by or associated with Facebook or Instagram.

1. ELIGIBILITY: The Giveaway is open only to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, all U.S. Territories and Possessions and all Overseas Military Installations) and United Kingdom who are eighteen (18) years of age or older as of May 1, 2023, with access to the Internet at all times during the Giveaway Period (as defined below). All employees of the Promoter, the Sponsor, and of all associated agencies and their respective affiliates, sales representatives, distributors, licensees or agents (all of the foregoing, together with Promoter and Sponsor, collectively referred to as “Giveaway Entities”), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win the Giveaway. All applicable federal, state and local laws and regulations apply. Void where prohibited by law. Entry in the Giveaway constitutes your full and unconditional acceptance of these Official Rules; if you do not accept them, you are not permitted to participate.

2. CONTEST PERIOD: This Contest begins at 12:01 a.m. EDT on May 1, 2023 and ends at 11:59 p.m. EDT on May 30, 2023 (the “Contest Period”).

3. HOW TO ENTER: All Contest entrants must complete the following steps to enter this Contest:

1. Participate in at least one of the five Instagram Trivia sessions hosted by one of the influencers:
 - a. <https://www.instagram.com/serenaslenses/>
 - b. <https://www.instagram.com/nikitabathia/>
 - c. <https://www.instagram.com/bigworldsmallpockets/>
 - d. <https://www.instagram.com/voyagerguru/>
 - e. <https://www.instagram.com/jonesaroundtheworld/>
2. Answer as many questions correctly as possible.
3. The top three participants with the most correct responses for each influencer will automatically be entered into a random drawing.
4. Random.org will randomly select the winner from the top participants.

4. USE OF ENTRIES: As a condition of entry into this Contest, except where prohibited by law, each entrant and Prize winner grants to Sponsor and its respective affiliates, legal representatives, assigns and licensees, an unrestricted right and license to publicize, broadcast, display and/or otherwise use all information

submitted as part of the entry, including use the Contest entrant's name, city, province/territory, biographical material, and any other material submitted as part of the entry including video submissions (collectively, the "Licensed Rights"), as may be edited, translated or modified in any way in the sole discretion of the Sponsor, in any form or media now known or hereafter devised throughout the world in perpetuity for marketing, advertising, and publicity purposes, without additional review, compensation, permission or approval of the entrant, Prize winner or other third party.

5. SELECTION OF CONTEST WINNERS: Contest entry submission will be open only during the Contest Period, after which all submissions will be checked for compliance with these Official Rules. The winners shall be chosen by way of random on June 1, 2023 by 6:00 p.m. EDT by a representative of the Sponsor. ASEAN Tourism will use Random.org to select the three winners.

The odds of winning a Prize will depend on the number of eligible entries received before the end of the Contest Period and the number of entries of each entrant. The potential Prize winners will be notified by the Instagram Direct Message to the username that provided the entry on June 1, 2023. If a potential winner fails to respond to a Prize notification within two (2) days of being notified by the Sponsor, the potential winner will irrevocably forfeit their Prize and an alternate winner may be selected from the pool of eligible entries received by the end of the Contest Period, any of which (and any subsequent potential winners) shall also have two (2) days to claim their prize after being notified by the Sponsor. In the event that a potential winner is disqualified for any reason, the Sponsor may, in its sole discretion, award the Prize to an alternate potential Prize winner selected by way of random draw from the remaining eligible entries received by the end of the Contest Period. Any return of a Prize notification or message as undeliverable will result in forfeiture of the Prize and an alternate potential Prize winner may, in the Promoter's discretion, be randomly selected from the remaining eligible entries received by the end of the Contest Period. Sponsor reserves the right to substitute an alternate prize of equal or greater value if an advertised prize is unavailable at time of award.

6. PRIZES:

One winner at random will win:

- One set of luggage and travel accessories from the Southeast Asia Travel Collective x Victorinox Collection
- Two roundtrip economy airfare tickets to one of the Southeast Asian countries (Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, or Viet Nam) for four (4) nights
 - The trip only applies to major provinces in the destination of choice
 - Travel for blackout dates, and major US, UK and Southeast Asian holidays are excluded
 - The trip must be booked at least 8 weeks in advance and booked no later than February 28, 2024
- Four night stay in a hotel within the chosen country

- The winner must share a room with their guest
- Breakfast included
- All other travel related expenses (i.e. transport to the airport, food, activities, etc.) are not included in the prize and must be covered by the winner.

The Prize's approximate retail value is \$4,000.00.

7. GENERAL CONDITIONS AND RELEASES: An entrant may be disqualified from this Contest if he or she fails to comply with any provision of these Official Rules, as determined in the sole discretion of the Sponsor. Participation in this Contest is at entrant's own risk. Entrants release Sponsor and Contest Entities from all liability and agree and acknowledge that Sponsor and Contest Entities are not liable for: (i) failed, returned or misdirected notifications based on inaccurate information provided by the entrant; (ii) entries and responses to winner notifications which are lost, late, incomplete, illegible, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended recipient in whole or in part or for computer or technical error of any kind; (iii) any electronic miscommunications or failures, technical hardware or software failures of any kind, lost or unavailable Internet service or network connections, or failed incomplete, garbled or delayed computer transmissions which may limit an entrant's ability to participate in the Contest; (iv) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from downloading or participating in any part of this Contest; (v) unauthorized human intervention in any part of the entry process or the Contest, and (vi) electronic or human error in the administration of the Contest or the processing of entries.

By submitting an entry into this Contest, entrants confirm their understanding of and compliance with these Official Rules. Each entrant, and his/her representatives, heirs, next of kin or assignees ("Entrant's Representatives"), hereby releases and holds the Sponsor, Contest Entities Instagram and Facebook harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from participation in this Contest, acceptance, possession, use or misuse of a Prize, use of entrant's entry, any breach of the Official Rules, or in any Prize-related travel or activity. The entrant and Entrant's Representatives agree to fully indemnify the Sponsor and Contest Entities from any and all claims by third parties relating to the Contest, without limitation.

8. LIMITATION OF LIABILITY: Entrants and Prize winners and guests agree that none of the Sponsor or Contest Entities shall be liable for injury, loss or damage of any kind resulting from participating in this Contest or from the acceptance or use of a Prize awarded, including but not limited to any future use of any winning entries. The Sponsor reserves the right, but is not obligated, to verify the eligibility qualifications of any potential Prize winner.

9. CONDUCT: All entrants in this Contest agree to be bound by these Official Rules. The Sponsor in its sole discretion reserves the right to disqualify any entrant it finds to be tampering with the entry process, the operation of its website or is otherwise in violation of these Official Rules. This Contest shall be governed by

the laws of the province of New York. All entrants hereby agree to have any dispute related to this Contest heard in the courts of the City of New York with respect any matter, issue or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts. By participating in this Contest, entrants expressly waive the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages, including reasonable lawyer's fees.

10. RULE AMENDMENTS: The Sponsor reserves the right, in its sole discretion to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

11. INTELLECTUAL PROPERTY: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants.

###