

ASEAN'S #IMAGINASEAN ROBLOX GIVEAWAY TERMS AND CONDITIONS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **Sponsor:** Prizes sponsored by Agoda and AirAsia
2. **Overview:** The #ImaginASEAN Roblox Giveaway (the "Giveaway") is organized by ELMNTL as the appointed Marketing Agency of the ASEAN National Tourism Organisation (the "Organizer"). By participating in the Giveaway, participants agree to abide by these terms and conditions (the "Rules") and the decisions of the Organizer, which are final and binding.
3. **Eligibility:** The Giveaway is open to any Roblox player aged 18 and above worldwide.
 - Employees, representatives, and agents of ASEAN Secretariat, ASEAN National Tourism Organisations (ASEAN NTOs), its affiliates, subsidiaries, and advertising and promotion agencies, partners, such as Agoda and AirAsia, and their immediate family members (spouse, parent, child, sibling, grandparent, and/or "step" family members) and those living in the same household of each are not eligible to participate.
 - Participants must have a valid Roblox account and agree to Roblox's terms of service and community guidelines.
 - The Giveaway is only open globally, excluding the following countries and territories: Argentina, Brazil, Quebec (Canada), France, Ireland, Italy, Mexico, Netherlands, Norway, Poland, Russia, Sweden and Taiwan (China) due to the Giveaway limitations and regulations in these excluded countries. The Giveaway is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
4. The Organizer reserves the right to exclude and/or disqualify Participants who do not satisfy the eligibility criteria and/or who are in breach of these Rules.
5. **Agreement to Rules:** By entering the Giveaway, the contestant ("You") agrees to comply with and abide by these Rules and the decisions of the Organizer, and you represent and warrant that you meet the eligibility requirements. In addition, you agree to accept the Organizer's decisions as final and binding as they relate to the content of this campaign. Entrants should look solely to the Sponsor with any questions, comments, or issues related to the Giveaway.
6. **Entry Period:** The Giveaway begins on 27 September 2024 at 12:00 AM EDT and ends on 31 December 2024 at 11:59 PM EDT (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible.

7. **How to Enter:** To enter the Giveaway, participants must play the #ImaginASEAN game on Roblox and complete the game as quickly as possible.
- The top 20 players with the quickest completion times during the Giveaway period will be automatically entered into a random drawing. Gleam.io will randomly select the final three winners.
 - No purchase is necessary to enter the Giveaway. Participation in the Giveaway constitutes acceptance of these Rules.
 - Entries that are complete or adhere to the rules or specifications of the Giveaway may be disqualified at the Organizer's sole discretion. You must provide the information requested. You may only enter once, as indicated by using multiple email addresses, identities, or devices to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules of the Giveaway, your submission may be disqualified at the sole discretion of the Sponsor.
 - The final three entrants will be chosen at random using Gleam.io.
8. **Prizes:** The winner(s) of the Giveaway (the "Winner") will receive the following prizes:
- **Top Prize Winner:** The winner and a guest will have the opportunity to travel to two Southeast Asian destinations. The winner will also receive USD \$1,200 in AgodaCash to book hotel accommodations and experiences.
 - **Second Prize Winner:** The winner and a guest will have the opportunity to travel to two ASEAN destinations. The winner will also receive USD \$600 in AgodaCash.
 - **Third Prize Winner:** The winner and a guest will have the opportunity to travel to one ASEAN destination. The winner will also receive USD \$200 in AgodaCash.
 - Overall prize disclaimers:
 - i. Prizes are non-transferable and non-exchangeable, and no cash alternatives will be offered. The Organizer reserves the right to substitute any prize with another of equivalent value without giving notice.
 - ii. The Winners will be randomly selected from the top 20 eligible participants who have achieved the quickest completion times in the #ImaginASEAN game during the Giveaway period.
 - iii. The random drawing will occur within 10 days after the Giveaway period ends.
 - iv. Winners will be notified via the contact details associated with their Roblox account within 10 days of the drawing. Winners must respond to the notification within 5 days to claim their prize. Failure to do so may result in forfeiture of the prize, and an alternate winner may be selected.
9. **Limitations around the prizes provided by the sponsors - Agoda and AirAsia**
- The AgodaCash will have the following limitations:
 - i. To receive this prize, the winner must already have an existing Agoda account or create an Agoda account (via www.agoda.com or its mobile application) to receive the AgodaCash.

- ii. The awarded AgodaCash is not redeemable for cash. AgodaCash also shall not be transferred, resold, or exchanged. No fees are associated with the redemption of AgodaCash.
 - iii. The winners must provide their associated email addresses registered with Agoda to facilitate the issuance of AgodaCash. Agoda will not be held accountable for incorrect email submissions or changes to the winner's email.
 - iv. The AgodaCash is valid for six (6) months from the date of issue. AgodaCash can only be redeemed directly with or through Agoda Company Pte. Ltd. at agoda.com.
 - v. Other limitations are subject to AgodaCash Rewards Terms and Conditions (<https://www.agoda.com/info/agoda-policies.html#10>)
- o AirAsia
 - i. This voucher is applicable for the BASE FARE of the flight only ("**Voucher**"). The Voucher DOES NOT include all relevant airport taxes and fees, insurance surcharge, service fee, and baggage, travel insurance (MUST be paid before Departure) other costs of personal nature, including but not limited to Seat, Travel Insurance, Passports, Visas and Taxes.
 - ii. To receive the Voucher, the winner must provide their name, preferred ASEAN destination, and travel dates. ASEAN destinations are limited to where AirAsia flies to.
 - iii. To use the Voucher, the winner must already have an existing AirAsia MOVE account.
 - iv. Each Voucher is redeemable once for 1 (One) passenger only.
 - v. Booking and Travel Period is within 3 months of issuance. Both travel and redemption periods must be within the Voucher Validity Period (outgoing and return flights must be completed within this period). The Voucher is non-refundable, non-transferable, and non-exchangeable for any other benefits in kind.
 - vi. AirAsia may require proof of identity of the holder, but nothing herein obliges AirAsia under any circumstances to enquire, ascertain, or investigate the identity of any person.
 - vii. Each seat shall be for the sector stated on the Voucher. Any requests to change sector(s) or seat(s) are strictly not allowed and will not be entertained.
 - viii. The Voucher Validity Period cannot be extended. Any Voucher not redeemed within the validity period shall be deemed surrendered and forfeited. No extension will be given once the voucher validity period has expired.
 - ix. Cancellation, Changes of Schedules: At any time after a booking has been made, AirAsia may change the flight schedules and/or cancel, terminate, divert, postpone, reschedule or delay any flight due to circumstances beyond its control or for reasons of safety or commercial reasons. In the event of such flight cancellation, AirAsia shall at its discretion transport you to another scheduled service without additional charge at its earliest opportunity.
 - x. This Voucher is not for sale and cannot be exchanged for cash. Voucher is INVALID for use if torn, amended, transferred, purchased, sold or prohibited by law. Bookings made under this Voucher are non-refundable, non-transferable and not exchangeable for any other products or services.

- xi. Passengers are solely responsible for the payment of any relevant airport taxes, insurance, administration fees and other surcharges to be paid to AirAsia for the booking of seats. Payment must be made with the payment options available during voucher redemption at www.airasia.com. (extra money if any paid for the ticket is non-refundable)
- xii. All flight bookings made are subject to seat availability. Bookings CANNOT be made on flights during weekends (refers to Friday & Saturday), on the eve of public holidays, and on public holidays and other embargo periods, including but limited to festival and school holidays. All holidays and embargo periods are based on the respective countries' calendars, which may be updated occasionally.
- xiii. Bookings of flights using the Voucher must be made more than seven (7) days before departure.
- xiv. Once a booking is confirmed with this Voucher, the passenger is strictly not permitted to change flights, flight date or time and passenger name.
- xv. AirAsia reserves the right to alter any flight according to commercial and operational reasons. Please also refer to AirAsia's Terms & Conditions of Carriage in www.airasia.com
- xvi. AirAsia reserves all right to amend any terms and conditions and details of this voucher (including the right to cancel this voucher) at any time.

10. The actual/appraised value of prizes may differ at the time of prize award. The Organizer shall solely determine the specifics of the prize. No cash or other prize substitution shall be permitted except at the Organizer's discretion. The prize is non-transferable and cannot be redeemed for cash. Substitution of the prize or transfer/assignment of the prize to others or request for the cash equivalent of the prize by the Winner is not permitted. All prize-related expenses, including without limitation all federal, state, and/or local taxes, shall be the sole responsibility of the Winner. Acceptance of the prize constitutes permission for the Organizer to use the Winner's name, likeness, and entry for advertising and trade without further compensation unless prohibited by law.

11. Odds of Winning: The odds of winning depend on the number of eligible entries received.

12. Winner Selection and Notification: The top 20 players with the quickest completion time for finding all the hidden objects will be entered into a Random Drawing. The Winner(s) will be notified within ten days of the winner's selection. The Organizer shall have no liability for a Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for a Winner's provision of incorrect or non-functioning contact information. If the Winner cannot be contacted, is ineligible, fails to claim the prize within seven days from the time award notification was sent, or fails to timely return a completed and executed declaration and

release as required, the prize may be forfeited and an alternate Winner selected. Receipt of the prize offered in this Giveaway by the Winner is conditioned upon compliance with all federal, state, and local laws and regulations. Any violation of these official rules by the Winner at the Organizer's sole discretion will result in the Winner's disqualification as the winner, and all privileges as Winner will be immediately terminated.

13. **Rights Granted by the Entrant:** The top 20 players with the quickest completion time for finding all the hidden objects will be entered into a Random Drawing. The Winner(s) will be notified within ten days of the winner's selection. The Organizer shall have no liability for a Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for a Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner cannot be contacted, is ineligible, fails to claim the prize within ten days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt of the prize offered in this Giveaway by the Winner is conditioned upon compliance with all federal, state, and local laws and regulations. Any violation of these official rules by the Winner at the Organizer's sole discretion will result in the Winner's disqualification as the winner, and all privileges as Winner will be immediately terminated.

14. **Terms and Conditions:** The Organizer reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Giveaway should virus, bug, non-authorized human intervention, fraud, or other cause beyond the Organizer's control corrupt or affect the administration, security, fairness, or proper conduct of the Giveaway. In such cases, the Organizer may select a winner(s) from eligible entries received before and/or after the action taken by the Sponsor if appropriate. The Organizer reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Giveaway or website or violates these Rules. The Organizer has the right, in its sole discretion, to maintain the integrity of the Giveaway, to void entries for any reason, including, but not limited to, multiple entries from the same user from different IP addresses; multiple entries from the same computer over that allowed by Giveaway rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine Giveaway's legitimate operation may violate criminal and civil laws. Should such an attempt be made, the Organizer reserves the right to seek damages to the fullest extent permitted by law.

15. **Limitation of Liability:** By entering the Giveaway, You agree to release and hold harmless the Organizer and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Giveaway and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) unauthorised human intervention in any part of the Giveaway; (iii) electronic or human error in the administration of the Giveaway or the processing of entries; (iv) technical errors of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (v) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (vi) printing errors; (vii) lost, late, postage due, misdirected, or undeliverable mail.
16. **Disputes:** This Rules is governed by the laws of the United States, without respect to conflict of law doctrines. By participating in this Giveaway, You agree that any disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Giveaway shall be resolved individually, without resorting to any form of class action, exclusively before a court located in the United States having jurisdiction. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than actual out-of-pocket expenses (i.e., costs associated with entering the Giveaway). You further waive all rights to have damages multiplied or increased.
17. **Winners List:** To request a copy of the winners list, please contact the Organizer. Requests must be sent within four (4) weeks of the end of the Entry Period.
18. The Giveaway is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, Instagram, Snapchat, YouTube, Reddit, Pinterest, LinkedIn or any other social networks that are used to share the Giveaway. You understand that you are providing your information to the owner of the Giveaway and not to Facebook, Twitter, Instagram, Snapchat, YouTube, Reddit, Pinterest, LinkedIn or any other social networks.
19. **Acceptance of Rules:** By participating in the Giveaway, You have affirmatively reviewed, accepted, and agreed to all of the Official Rules, Terms, and Conditions.

20. Submitted Content: All content submitted to this contest grants ASEAN and its partners the right to use it for future social media marketing efforts.